

KIRA RASHEED

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EDUCATION

University of Southern California

Los Angeles, CA

Bachelor of Science in Business Administration with Marketing Emphasis

August 2023-May 2027

Activities:

Dean's List Marshall Scholar with 3.5 GPA

Events & Fundraising Committee for SPEC Magazine: Event planner and fundraiser for USC's Fashion, Culture, and Lifestyle magazine

Robert J. Coury Applied Leadership Program: Selected by Marshall School of Business to participate in leadership program

Trojan Investing Society: Learns about financial services as a general member

African Diaspora Society Secretary: Executive board position; manages emails and minutes of meetings

Black Business Student Association: Regularly Attends Meetings to learn about financial institutions

MONTCLAIR KIMBERLEY ACADEMY

Montclair, NJ

Highschool Diploma

September 2019-June 2023

- 2023 Head's Award Winner: Awarded to seniors who made a unique contribution to MKA by demonstrating leadership

WORK EXPERIENCE

CHRISTIAN DIOR PARFUMS

New York, NY

Market Research Analyst - Dior.com eCommerce Team

May 2022-July 2022

- Performed market research for different product sites and presented insights to leading Board members
- Designed a presentation for the North America steering team about customer experience on Dior.com
- Became youngest ever intern at the NYC corporate office, provided "Gen-Z" insights on website display
- Tested cosmetics products, and went on "store tours" to give insights on in store displays

Brightwood Capital Advisors (Private Credit Firm)

New York, NY

Risk Intern

June 2024-August 2024

- Completed a middle market index summary with 65 of Brightwood's portfolio companies. The summary included each company's LTM revenue, EBITDA, Cash, and Debt
- Completed a sub-industry classification with 135 of Brightwood's portfolio companies

BANGZ SALON AND WELLNESS SPA

Montclair, NJ

Stylist Assistant

May 2022-July 2022

- Washed clients' hair, cleaned and closed salon, and aided in administrative tasks

ACTIVITIES

Women in Business Club

Montclair, NJ

Founder

May 2021-June 2023

- Developed and ran a club for leading women in business to speak to club members to share perspectives about the industry

Broadway Dance Center

New York, NY

Competitive Tap Dancer

September 2019-May 2021

- Performed for Broadway Dance Center's Rhythm Arts Project competitively
- Received a standout scholarship at NUVO Dance Competition 2021

COMMUNITY SERVICE

Toni's Kitchen

Montclair, NJ

Dishwasher and Toni's Closet Volunteer

January 2025-Present

- Helps with kitchen help and organizing the Toni's Kitchen thrift store

Jack and Jill of America

Montclair, NJ

Newsletter Chair

September 2022-June 2023

- Created and edited quarterly newsletter highlighting chapter achievements published in monthly regional magazine

AREAS OF EXPERTISE

Software: All Microsoft Outlook Applications | Adobe Lightroom | iMovie | Microsoft Office